

Simplyr Privacy Policy

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This Privacy Policy explains how ****Simplyr**** ("Simplyr," "we," "us," or "our") collects, uses, discloses, and protects information when you use the Simplyr mobile application, simplyr.app, and related services (collectively, the "Service").

Simplyr is designed for college and university students and is not directed to children under 13. We do not knowingly collect personal information from children under 13. If you believe a child has provided information to us, contact us at ****team@simplyr.app****.

1. Information we collect

Information you provide

Depending on the features you use, we may collect:

- ****Account information:**** email address, authentication provider, password credentials handled by our authentication provider, display name, username, and profile picture.
- ****Academic profile information:**** school, major, graduation year, region, time zone, and preferences.
- ****Academic and planning information:**** courses, instructors, assignments, tasks, events, exams, reminders, habits, attendance records, grades, GPA calculations, and study-session history.
- ****Study content:**** journals, notes, flashcards, essay drafts, outlines, course materials, PDFs, images, recordings, and other files you choose to upload or create.
- ****Communications:**** messages or support requests you send to us and your notification preferences.
- ****Payment and subscription information:**** subscription status, plan, trial status, and transaction identifiers. Payment card details are processed by the applicable app store or payment provider; we do not intend to store complete payment-card numbers.

Information collected automatically

We may receive device and usage information such as device model, operating system, app version, approximate location inferred from region settings, language, time zone, crash diagnostics, log data, and interactions with the Service. We use this information to operate, secure, troubleshoot, and improve Simplyr.

We may use analytics or error-monitoring services only after enabling them in the Service. The list of active providers should be reviewed and updated before this policy is published.

2. How we use information

We use information to:

1. Create and authenticate accounts.
2. Provide, personalize, and synchronize Simplyr features.
3. Store and display your academic content across your signed-in devices.
4. Send reminders and notifications you request or enable.
5. Process subscriptions, trials, renewals, refunds, and purchase restoration.
6. Respond to support requests and communicate about the Service.
7. Detect, prevent, and investigate fraud, abuse, security incidents, and violations of our terms.
8. Measure reliability and improve features, performance, and accessibility.
9. Comply with legal obligations and enforce our agreements.

We do not use private journals, notes, grades, or uploaded course materials to advertise to you. We do not sell your personal information. We will not use your academic content to train a general-purpose AI model without a separate, clear disclosure and any consent required by law.

3. How we disclose information

We may disclose information:

- ****To service providers**** that host, secure, analyze, support, or process the Service on our instructions and under contractual confidentiality obligations.
- ****To payment providers and app stores**** when needed to process or validate subscriptions.
- ****To other users**** only when you intentionally use a sharing or group feature and the feature explains what will be shared.
- ****For safety, legal, or compliance reasons**** when reasonably necessary to comply with law, respond to valid legal process, protect users or the public, or enforce our agreements.
- ****In a business transfer**** such as a merger, financing, acquisition, reorganization, or sale of assets, subject to appropriate confidentiality protections.

We do not sell personal information or share it for cross-context behavioral advertising.

4. Service providers and transfers

Simplyr currently uses Supabase for authentication, database hosting, and file storage. Supabase may process account information, profile information, planning data, study content, and uploaded files to provide the Service. We may add notification, analytics, error-monitoring, customer-support, and subscription providers as features are enabled. We will update this policy before those providers collect or process personal information through Simplyr.

These providers may process information in countries other than where you live. Where required, we use appropriate safeguards for international transfers.

5. Data retention

We retain information for as long as needed to provide the Service, maintain legitimate business and security records, resolve disputes, comply with legal obligations, and enforce agreements. Retention periods vary by data type. You may request deletion of your account and associated personal information through the in-app account deletion flow or by contacting **team@simplyr.app**. Some information may be retained where required by law or reasonably necessary for security, fraud prevention, backups, or dispute resolution.

6. Security

We use administrative, technical, and organizational safeguards appropriate to the nature of the information, including access controls, authenticated access, database policies, and secure transmission where supported. No method of storage or transmission is completely secure. You are responsible for protecting your account credentials and reporting suspected unauthorized access.

7. Your choices and rights

Depending on where you live, you may have rights to request access to, correction of, deletion of, or a copy of your personal information, and to object to or restrict certain processing. You may also withdraw optional notification permissions through your device or Simplyr settings.

To submit a privacy request, email **team@simplyr.app** with the subject "Privacy Request." We may need to verify your identity before completing a request. You may appeal a denied request by replying to our response. You may also have the right to complain to your local data-protection authority.

California residents

California residents may have additional rights under the California Consumer Privacy Act, including rights to know, correct, delete, and limit or opt out of certain uses of personal information where applicable. We do not sell personal information or share it for cross-context behavioral advertising. We will not discriminate against you for exercising applicable privacy rights. California residents may submit requests using **team@simplyr.app**.

Global Privacy Control

If applicable law requires us to honor a recognized opt-out preference signal, we will process that signal as required. Because Simplyr does not sell personal information or share it for

cross-context behavioral advertising, there is no sale or advertising-sharing opt-out to apply to the practices described above.

8. Notifications and device permissions

Simplyr may request permission to send local or push notifications for reminders, study sessions, habits, exams, and other features you enable. You can change notification permissions in your device settings or within Simplyr where available. Turning notifications off may prevent some reminders from working.

9. Third-party links and integrations

Simplyr may link to third-party services, social platforms, study resources, calendars, learning-management systems, or payment providers. Those services have their own privacy practices. We are not responsible for third-party privacy policies or content. Review their policies before connecting an account or following a link.

10. Account deletion

You may request deletion from **Profile → Settings → Account → Delete account**, where available, or by contacting **team@simplyr.app**. Deleting an account may permanently remove your profile, academic data, journals, notes, uploaded files, and other content associated with the account, subject to the retention exceptions in Section 5.

11. Changes to this policy

We may update this Privacy Policy when our Service, practices, or legal obligations change. We will post the updated version with a new “Last updated” date. If a change is material, we will provide additional notice when required. Your continued use of the Service after the updated effective date means the updated policy applies to your use of the Service.

12. Contact us

Simplyr

Website: simplyr.app

Privacy and support email: team@simplyr.app